

MANISTEE AREA P.E.G. COMMISSION
MEETING MINUTES
July 19, 2000

A regularly scheduled meeting of the Manistee Area P.E.G. Commission was held on July 19, 2000 at 6:00 p.m. in the City Council Chambers at City Hall, 70 maple Street, Manistee, Michigan.

Mark Carlson was introduced as the newest member of the P.E.G. commission.

MEMBERS PRESENT: G. Carlson, J. Mencarelli, M. Carlson, M. Tillotson, F. Balcer

MEMBERS ABSENT: E. Bush, Ex-Officio.

OTHERS PRESENT: Lorraine Carlson, Tex Collins, James Mencarelli

The meeting was brought to order at approximately 6:00 p.m. by Carlson. There was a motion made by Tillotson, seconded by Carlson to approve March 22, 2000 meeting minutes. Ayes-4 Nays-0

Channel update - Most programming at this time is a combination of videos provided by Tillotson, Carlson, and local churches. Carlson is also running "The Capitol Report", provided by the Republican party of Michigan. Carlson reported that he typically runs three or more hours of programming per day. There was some discussion of audio quality. Carlson stated he believes he can correct this problem. The printer needs a larger shelf before it can be installed. G. Carlson, M. Carlson, and J. Mencarelli will meet to assess the situation.

Operator pay - There was a motion made by Tillotson and seconded by Mencarelli to establish an executive committee to discuss and make a recommendation as to operator pay. The committee was established as Tillotson, Mencarelli, Balcer, and M. Carlson and went into executive session.

The operator pay committee returned from executive session at 6:36 P.M. and recommended that the P.E.G. Commission accept Glen Carlson as the operator and set a pay of \$100 per week for the channel 2 operator. The operator should be paid as a contractor, providing a professional service to P.E.G..

There was a motion by Mencarelli, seconded by Balcer to accept the recommendations of the operator pay committee, effective July 1, 2000 until June 30, 2001. Operator choice and pay will be reassessed at that time. Ayes-5 Nays-0 Glen Carlson will work out the details of billing and payment with the City Treasurer.

Secretary/Treasurer - After some discussion, there was a motion by Balcer, seconded by Mencarelli to elect Mike Tillotson as the secretary/treasurer for the P.E.G. commission. He will have responsibility for monitoring the status of P.E.G. account and approving small purchases for the operation of the channel. Ayes-5 Nays-0

Program scheduling - Tillotson suggested running programs more frequently to fill up the broadcast day. Mencarelli suggested that educational programs could be obtained from MSU or MHS. Tillotson suggested setting a short term goal of having a minimum of six hours of programming daily. It was suggested that certain programs could have regularly set times to run. Examples would be; City Council meetings, Saint Joseph's mass, and the Good Shepherd services.

M. Carlson asked if a web page could be acquired on the City's web address. Mencarelli indicated this might be available through the Manistee Area Public Schools. He will check and see what services are available.

2000-2001 budget - After the vote on operator pay, \$7300 of P.E.G. funds are uncommitted for the year. G. Carlson recommended a lower cost S-VHS video player (Panasonic AG-5710) to save money. M. Carlson suggested that the character generator remain a high priority. Mencarelli suggested a particular unit at a cost of \$4195 He will investigate prices and report.

The commission accepted the letter of resignation from Elaine Sutherland.

G. Carlson discussed a memo from the city manager reference a capital improvement list for the city. A P.E.G studio will be on the list for discussion.

Scrimger commented on political advertising. Since this is a presidential election year, all commission members were asked to be watchful and enforce the P.E.G. policy on political advertising

The date of the next meeting was set as August 23, 2000.

The meeting was adjourned at 7:30 P.M.