



**Board Meeting Minutes  
June 11, 2014**

**Call to Order**

The Vice Chair called the meeting to order at 12:00 pm.

**Members Present**

Brandon Ball, Valarie Bergstrom, Rachel Estabrook, Barry Lind, Todd Mohr, Sara Spore, Shari Wild

**Members Absent**

Colleen Kenny, Jeff Reau, John Smith

**Also Present**

Patrick Kay (Executive Director), Dianna Wall (Manistee Area Chamber of Commerce), Eric Sagonowsky (Manistee News Advocate)

**Introduction of New Board Members**

The new Board Members were introduced, Valarie Bergstrom, Todd Mohr and Sara Spore. It was noted Mr. Lind was appointed for a new term and Ms. Bergstrom will not be a voting member until the July Meeting.

**Approval of Agenda**

There was a MOTION by Mr. Mohr, supported by Ms. Estabrook, that the Agenda be accepted as presented.  
MOTION CARRIED

**Public Comment**

None

**Approval of Minutes**

There was a MOTION by Mr. Lind, supported by Mr. Ball, that the minutes from the regular meeting on May 14, 2014 be accepted as presented. MOTION CARRIED

**Treasurers Report**

It was noted that the May Check Register, the Balance Sheets and Profit and Loss Report had been previously distributed. Mr. Kay reviewed the reports.

There was a MOTION by Mr. Lind, supported by Ms. Estabrook to accept the Treasurers Report as presented to be placed on file. MOTION CARRIED

**Marketing & Promotions Committee**

It was noted the minutes from the Marketing & Promotions Committee had been previously distributed. Ms. Estabrook reviewed items in the minutes including: Women's Wine & Chocolate, Boos, Brews & Brats, Hops and Props, and the Sleighbell Festival.

**Organization Committee**

It was noted the minutes from the Organization Committee had been previously distributed. The minutes were reviewed including: volunteer development, volunteers to take photos and the volunteer appreciation event.

Meeting of Manistee Main Street/DDA  
June 11, 2014  
Page 2 of 2

#### Design Committee

Ms. Wild reported the Design Committee met, but there are no minutes. That committee reviewed existing projects including: hanging basket sponsors, the grant for potted trees, repainting the Riverwalk railings and the light pole painting.

#### Economic Restructuring Committee

It was noted the minutes from the Economic Restructuring Committee were distributed. The minutes were reviewed including: the revolving loan program, 3D scanning project, 25K local bank loan, developer day, business education and the downtown business roadmap.

#### Bank Account RFP

It was noted the RFP's from the local banks had been previously distributed. There was a MOTION by Mr. Mohr, supported by Mr. Ball, to accept the proposal submitted by West Shore Bank. Discussion Followed. By roll call vote 3 Yea and 3 Nay, MOTION FAILED. Consensus of the Board is to table this item until the July meeting.

#### Old/New Business

##### Executive Director Evaluation

Ms. Wild reminded the Board to send in their executive director evaluations.

##### Elect Board Officers

This item was tabled until the July meeting.

##### Board Training

The July Board meeting will be held on July 9<sup>th</sup> beginning at 11:30 am. It will be followed by Board Training.

#### Public Comment

None

#### Adjournment

There being no further business, the meeting was adjourned at the call of the chair at 1:34 pm.

Respectfully submitted on July 9, 2014

Dianna Wall, Recording Secretary

6 11 14 minutes approved at the MSDDA meeting on: \_\_\_\_\_