

DOWNTOWNMANISTEE

michigan

Board Meeting Minutes September 10, 2014

Call to Order

The Secretary called the meeting to order at 12:00 pm.

Members Present

Brandon Ball, Valarie Bergstrom, Colleen Kenny, Todd Mohr, Sara Spore

Members Absent

Rachel Estabrook, Barry Lind, Shari Wild

Also Present

Patrick Kay (Executive Director), Dianna Wall (Manistee Area Chamber of Commerce)

Approval of Agenda

There was a MOTION by Mr. Mohr, supported by Ms. Kenny, that the Agenda be accepted as presented.
MOTION CARRIED

Public Comment

None

Approval of Minutes

There was a MOTION by Ms. Kenny, supported by Ms. Bergstrom, that the minutes from the regular meeting on August 13, 2014 be accepted as presented. MOTION CARRIED

There was a MOTION by Ms. Kenny, supported by Mr. Mohr, that the minutes from the special meeting on August 15, 2014 be accepted as presented. MOTION CARRIED

Treasurers Report

It was noted that the August Check Register, the Balance Sheets and Profit and Loss Report had been previously distributed.

There was a MOTION by Ms. Kenny, supported by Mr. Ball to accept the Treasurers Report as presented to be placed on file. MOTION CARRIED

Marketing & Promotions Committee

It was noted there were no minutes from the Marketing & Promotions Committee meeting. Mr. Kay reported that committee discussed the Co Op Advertising Campaign, Hops & Props on the River and Boos, Brews & Brats. He noted the Sleighbell Festival is on track with fundraising. The Marketing & Promotions Committee meets the Third Wednesday at 8 am.

Organization Committee

It was noted the Organization Committee did not meet. That committee is reviewing the new website and giving feedback to Mr. Kay. The Organization Committee meets the Fourth Wednesday at noon.

Design Committee

It was noted the minutes from the Design Committee meeting had been previously distributed. The Design Committee meets the third Thursday at 8:30 am.

Economic Restructuring Committee

It was noted there were no minutes from the Economic Restructuring Committee. Mr. Ball reported that committee discussed redevelopment liquor licenses and building sales. The Economic Restructuring Committee meets the fourth Monday at 2 pm.

Old/New Business

Liquor License Approval for Boos, Brews & Brats on October 25, 2014

Moved by Mr. Ball and supported by Mr. Mohr, tat the application from Manistee Main Street/DDA for a special license to serve alcohol on October 25, 2014 to be located in the parking lot of River Street Stockyard & Spirits, 409 River Street be considered for approval. MOTION CARRIED

Manistee Main Street/DDA Booth at the Business Expo

Discussion was held on the new format of the Business Expo. It was noted the booth rental is \$300. Consensus of the Board is that Manistee Main Street/DDA participates in the Business Expo.

Request from Capstone Companies regarding the Washington Street Project

There was a MOTION by Ms. Kenny, supported by Mr. Mohr, to release the exterior 3D Scans already completed for the Washington Street Project to Capstone Companies, and to reimburse them for the interior scans based on certificate of occupancy. When they are 50% full they will receive \$5,000, when they are 100% full they will receive the other \$5,000. It will be capped at \$10,000. MOTION CARRIED

Memorandum of Understanding with the Chamber of Commerce

It was noted the current Memorandum of Understanding and a Memo from Stacie Bytwork had been distributed. There was a MOTION by Ms. Kenny, supported by Mr. Ball, to approve an increase in compensation to the Manistee Area Chamber of Commerce of \$889 per month for a total of \$10,668 annually. MOTION CARRIED

Public Comment

None

Adjournment

There being no further business to be brought before the Board, there was a MOTION by Mr. Mohr, supported by Ms. Bergstrom that the meeting of the Board of Directors be adjourned, and the meeting was so adjourned at 12:35 pm.

Respectfully submitted on October 8, 2014

Brandon Ball, Secretary

9 10 14 minutes approved at the MSDDA meeting on: _____