

DOWNTOWNMANISTEE

michigan

Board Meeting Minutes December 10, 2014

Call to Order

The Chair called the meeting to order at 12:03 pm.

Members Present

Valarie Bergstrom, Colleen Kenny, Barry Lind, Todd Mohr, Jeff Reau, Shari Wild

Members Absent

Brandon Ball (excused), Rachel Estabrook (excused), Sara Spore (excused)

Also Present

Patrick Kay (Executive Director), Charles Haemker (Manistee County Library), Mitch Deisch (City of Manistee), Laura Heintzelman (Manistee County Community Foundation), Dianna Wall (Manistee Area Chamber of Commerce)

Approval of Agenda

There was a MOTION by Mr. Reau, supported by Mr. Mohr, that the Agenda be accepted with the following changes. Add under #4 Approval of Minutes from Special Board Meeting on December 4, 2014; under #7 Approval of \$5,000 Façade Grant to Historic Vogue Theatre of Manistee and reminder of Strategic Planning Session on January 14. Delete under #7 Emergency Loan to H & K Electric (\$10,000). MOTION CARRIED

Public Comment

None

Approval of Minutes

There was a MOTION by Ms. Kenny, supported by Ms. Bergstrom, that the minutes from the regular meeting on November 12, 2014 and the minutes from the Special Board Meeting on December 4, 2014 be accepted as presented. MOTION CARRIED

Treasurers Report

It was noted that the November Check Register, the Balance Sheets and Profit and Loss Report had been previously distributed.

There was a MOTION by Mr. Mohr, supported by Ms. Kenny to accept the Treasurers Report as presented to be placed on file. MOTION CARRIED

Marketing & Promotions Committee

It was noted that the minutes from the Marketing & Promotions Committee meeting had been previously distributed. Mr. Mohr reviewed the minutes.

Organization Committee

It was noted that there were no minutes from the Organization Committee but the Agenda had been distributed.

Design Committee

It was noted that the Design Committee did not meet. Ms. Wild reported the Design Committee recommends payment of \$5,000 to the Historic Vogue Theatre of Manistee for the Façade Grant. There was a

MOTION by Mr. Reau, supported by Mr. Mohr to authorize the \$5,000 payment to the Historic Vogue Theatre of Manistee for the Façade Grant. Discussion followed. Mr. Reau moved to amend the MOTION by adding *next month after the Financial Reports are reviewed and if the funds are available*. MOTION CARRIED with Mr. Lind Abstaining.

Economic Restructuring Committee

It was noted the minutes from the Economic Restructuring Committee had been distributed.

Other Business

Creation of 501c3

Ms. Heintzelman gave a presentation on the benefits of creating a fund at the Manistee County Community Foundation.

Annual Historic Vogue Theatre of Manistee Loan Forgiveness Review (\$20,000)

There was a MOTION by Mr. Reau, supported by Ms. Bergstrom, to forgive \$20,000 on payment two on the Revised/Amended Promissory Note, if the Historic Vogue Theatre of Manistee has met their obligation, and a memo from Mr. Alden to Manistee Main Street/DDA is placed in the file. MOTION CARRIED with Mr. Lind Abstaining.

Reminder of Strategic Planning Session on January 14, 9 am at Manistee County Blacker Airport Discussion was held on format and attendees. It was decided to hold a meeting prior to the Strategic Planning Session with Downtown Businesses to receive their input. Mr. Kay will also send out a survey to those businesses and compile survey results for the planning session.

Public Comment

Mr. Haemker discussed issues that the Manistee County Library is facing.

Adjournment

There being no further business to be brought before the Board, the meeting was adjourned at the call of the chair at 1:35 pm.

Respectfully submitted on January 14, 2014

Brandon Ball, Secretary

12 10 14 minutes approved at the MSDDA meeting on: _____