

**Manistee Main Street DDA
Board Meeting Minutes
April 13, 2016 @ City Hall**

Call to Order

The Acting Chair called the meeting to order 12:03pm

Present

Jackie Gielczyk, Valarie Bergstrom, Barry Lind, Rachel Brooks
Jeff Reau, Brandon Ball, Chelle Hrachovina (Executive Assistant)

Absent

Sara Spore, Colleen Kenney, Todd Mohr

Guests

Jim Smith, Roger Zielinski, Thad Taylor

Approval of Agenda

There was a MOTION by Ms. Brooks, supported by Ms. Gielczyk, to approve the agenda as presented. MOTION CARRIED

Public Comment

No public comment

Consent Agenda

There was a MOTION by Mr. Lind, supported by Mrs. Bergstrom, to approve the consent agenda as presented. MOTION CARRIED

Budget

Mr. Reau informed the board that the budget has been submitted to the City for their approval.

Casino Stops

There was discussion on transportation issues and how beneficial it would be to have the casino make stops in the downtown area. The casino has made contact with the city about having one of their shuttle buses bring guests downtown and were inquiring about using the parking lot across from the Transit. Mr. Taylor reported that no further discussion on the topic has occurred since their initial inquiry, but he wants to make sure all necessary parties are involved. It was suggested by Mr. Reau that the ER Committee follow up with the casino on this, and that they try to get the discussion going again. Mr. Ball, the chair of the ER committee, agreed to have his committee reach out to the casino.

Transition

The board was informed by Mr. Reau that Mrs. Hrachovina has accepted another employment offer and will be leaving the DDA. Her last full time day will be April 22. She has agreed to stop by the office to check emails and messages through the end of May as time allows.

The hiring committee reported that they have received 7 resumes for the Executive Director position and they will be meeting, as a committee, on April 27 to begin reviewing them.

The organization structure committee reported they have met with the Chamber, the City and AES to explore the various options and opportunities to share services. They are requesting more time to continue exploring these options.

No decision was made about hiring or staffing today. The board would like more time to discuss remaining Main Street verses continuing on with the 4pt approach but not continuing on in the Main Street Program. Mr. Reau has agreed to reach out to their Main Street contact person.

Due to both committees needing more time, and the Board as a whole needing more time, the transition plan will continue to be discussed at the next Board meeting.

Other Business

- a. North Channel Outlets – Mr. Smith gave a brief update on the progress of this project.
- b. Promoting the DDA – handouts promoting the upcoming Women’s Wine & Chocolate Walk on May 7 will be given to the City Manager’s Executive Secretary to take up to Traverse City

Public Comment

No public comment

There was a MOTION by Mrs. Bergstrom, supported by Mr. Lind, to move the next regularly scheduled Board meeting to May 18 due to the importance of having all Board members present so they can continue the transition discussion. MOTION CARRIED

There being no further discussion, there was a MOTION by Ms. Gielczyk, supported by Ms. Brooks to adjourn the meeting at 1:32pm. MOTION CARRIED

The next Board Meeting will be May 18, 2016 at 12:00pm at City Hall