

Manistee DDA Meeting Minutes - June 8 , 2016 at Noon

Present: Mayor Colleen Kenny, Sarah Spore, Rachel Brooks, Jeff Reau, Barry Lind, Jacquelyn Gielczyk, Valarie Bergstrom and Todd Mohr

Absent: Brandon Ball

In Attendance: Jim Smith, Reporter from News Advocate, Roger Zielinski, Tom Amor, Steve Brower

Agenda Item	Discussion	Decision/Recommendation
Call to Order	Reau called the meeting to order at 12:03 pm	
Approval of Agenda	Gielczyk moved; Mohr seconded	Approved
Public Comment	None	
Approval of Consent Agenda	Lind made motion in the absence of a director the Board discuss the consent agenda separately, Gielczyk second	Approved
Approval of Meeting Minutes	Reau will resend May meeting minutes to Board members and will approve at July meeting	
Financial Report	Lind said DDA remains in the black and made the motion to approve the financial report, Bergstrom second	
Design Committee	Reau reported committee will continue working with vacant building owners on window wraps; Downtown loop signage is also being discussed and will be presented later in the meeting	
ER Committee	Mohr reported the committee is going to meet on an as needed basis and Ball resigned as committee chair; Lind commented the committee members should be driving activity	
Promotions	Gielczyk said she is working on liquor license approval from the City; Women's Wine and Chocolate was successful and made a profit	
Org Committee	No May meeting	
	Lind made a motion to approve the consent agenda; Kenny second	Approved
Status of Vogue Loan	Brower thanked the DDA for the financial support and gave a brief history of the Vogue project for new DDA members - raised \$2.1 million; outstanding loan with the bank of \$700,000 and \$200,000 with the DDA; Vogue plans on doing a capital campaign to pay back the \$200,000 to the DDA; New Director Brandon David has started at the Vogue and there is an open house on Friday from 3-7 pm	

Transition Update	Brooks made the motion to suspend moving forward with the AES and Chamber, dissolve the Mainstreet relationship and move forward with the DDA hiring an economic developer; Mohr second; Kenny suggested we rescind the motion and include the DDA will continue to operate with the four point approach; Brooks rescinded the motion Kenny made the motion to suspend further collaboration with AES and Chamber and DDA hire own economic developer, Mohr second Reau made the motion to dissolve relationship with Mainstreet but to continue operating with the 4 point approach, Mohr second	Approved
Façade Grants	Reau made the motion to grant Briney Bldg \$2250 and 431 River Street \$4272.50 in façade grants - 431 River Street needs HD approval by June 30, Mohr second, Brooks abstained from voting	Approved
	There is a remainder of \$1745 in façade grants, Gielczyk made the motion DDA to extend the grant application process until July 25, Spore second	Approved
Loop Signage	Reau made the motion to set aside \$3500 in the budget for downtown loop signage; Mohr second; Lind suggested we also get signage to get people back to 31	Approved
Special Meeting	There will be a special meeting on June 14 at 5:30 pm at City Hall to discuss moving forward with hiring an economic developer	
Public Comment	Amor said we made a good decision with moving forward with hiring an economic developer and he thinks the community will support it.	
Meeting Adjourn	Mohr made the motion, Kenny second at 1:20 pm	Approved